Memorandum

Date: February 14, 2007

To: Elizabeth D. Capaldi, Provost

From: Kwang-Wu Kim

Re: School of Theatre and Film Proposal for a Film and Media Production Minor

I have reviewed the attached proposal requesting to establish a minor in film and media production in the School of Theatre and Film.

This minor will consist of 15 credit hours (9 upper-division) of film and media production coursework (3 additional hours of upper-division would be added for a BIS concentration) and will provide students an opportunity to take film coursework while majoring in another course of study. We have seen an increase in the demand for film and media production coursework since the implementation of the BA Film degree this fall, and this minor will provided these students will an avenue to pursue their interests.

The Herberger College curriculum committee has reviewed and approved this minor. My signature below indicates my support and approval for the implementation of this minor in the School of Theatre and Film.

Respectfully,

Kwang-Wu Kim

Office of the Dean
Enrollment and Student Success
PO Box 872102, Tempe, AZ 85287-2102
(480) 727-9810 Fax: (480) 965-9073 http://herbergercollege.asu.edu
MEMORANDUM

TO: ASU Curriculum and Academic Programs Committee, and
    Office of the Provost
    via Herberger College of Fine Arts Curriculum Committee
FROM: Linda Essig, Director, School of Theatre and Film
DATE: January 16, 2006
SUBJECT: Request for Approval and Establishment of a New Minor at ASU:
    Film and Media Production

1. Verification from the Director

In fall 2006, the faculty Curriculum Committee of the ASU School of Theatre and Film voted
and recommended to the Director to send forward a request for approval and establishment of a
15 credit hour Minor in Film and Media Production, effective for the 2008-2009 ASU General
Catalog.

Our unit has the resources to support the Minor without impacting core course resources. All
courses listed under #4 Requirements for the Minor (below) are currently offered each semester
by the School of Theatre and Film.

2. Letter of Support from the Dean of the Herberger College of Fine Arts

(see attachment)

3. Demand for the Program

The demand for courses in film and media production is high both nationally and at ASU. As
the School of Theatre and Film has evolved to meet that student demand, more and more
students are taking clusters of courses in film and media production in addition to their major
course of study outside the school. Enrollments this semester in the courses listed for the minor
are into the hundreds, yet most of the students taking these courses are not majors in the School
of Theatre and Film.

We would also like to submit that, with approval, the Film and Media Production Minor could
also serve as a Concentration Area for the Bachelor of Interdisciplinary Studies degree at ASU.
(Three additional hours will need to be added to the 15 credit hour Minor to satisfy the 18 credit
hour minimum for a BIS Concentration Area.)

4. Requirements for the Minor

The Minor will consist of 15 credit hours (9 of which are upper-division). The minor curriculum
consists of the following 3-credit hour courses, all of which are currently listed in the ASU
General Catalog:
1. FMP 201 Film: The Creative Process I (HU)
2. FMP 250 Sex and Violence in Film and TV: Ethics Survey
3. THE 400 Focus on Film: Film Production, Part 1
4. THE 403 Independent Film (HU)
5. An upper-division Film-related elective in THE, THP, or FMP such as:
   a. THP 387 Acting: TV & Film
   b. THE 405 Film: Great Performers and Directors (variable topics such as
      Spielberg/Lucas, Alfred Hitchcock, Hollywood Rebels, etc.) (HU)
   c. THE 404 Foreign Films and Filmmakers (G)
   d. FMP 417 Business Ethics in Entertainment
   e. THE 301 Film: The Creative Process II (HU)

Selected courses, such as FMP 201 and THE 405, are also offered during summer sessions.

5. Advising Procedures and Verification of Completion of the Minor

The line numbers for all courses listed above are published in each semester’s course schedule
and open to all students regardless of major. (Separate sections of THE 400 Focus on Film: Film
Production, Part 1, and THP 387 Acting: TV & Film, are offered for B.A. Film [Film and Media
Production Concentration] majors only.)

Assistant Dean of the Herberger College of Fine Arts, Heather Landes, recommends the
following: No advisement is necessary to enroll in the required courses, but students first must
see the advisor in the unit that houses their major and indicate their interest in pursuing the
Minor in Film and Media Production. Their advisor will place a marker on their academic record
indicating the Minor.

Students are then welcome to schedule an appointment with a Herberger College of Fine Arts
advisor to review the requirements for the Minor at any time during their academic careers.
Appointments can be scheduled by calling 480-965-4495. The Herberger College of Fine Arts
recommends that students see an advisor before their last semester of study begins to verify that
they have completed or will complete the Minor in their last semester.

6. Minimum Residency Requirement

The 9 upper division credit hours for the Minor shall be taken at ASU.

7. Additional Information

Students pursuing the BA Theatre or one of its concentrations concurrently with the Minor in
Film and Media Production may NOT use the same course(s) to fulfill both the requirements of
the major and the minor. Similarly, should students pursuing the BFA degree choose their
concentration areas as both Theatre and Film and Media Production, they can NOT use the same
courses to fulfill the requirements of both focus areas.
For your reference, I have attached the Major Information Sheet and Check Sheet for the B.A. Film (Film and Media Production) degree for the 2006-2007 ASU General Catalog.

If you have any questions or need more information, please feel free to contact me. Thank you for considering this proposal.

Respectfully,

[Signature]

Linda Essig, Director